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KELLOGG
SEED COMPANY

P. O. Box 684
MILWAUKEE, WISCONSIN

Return Postage Guaranteed

May 17, 1934

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U. S. Department of Agriculture

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MILWAUKEE, WIS.
Permit No. 409

Interesting
Special Prices!

V.R. Newman, Reference Librarian,
Bureau of Plant Industry, U.S.D.A
Washington, D.C.

RAINBO BRAND SEED CORN

WISKA VARIETIES

Grown on contract for us from Wisconsin approved seed stock in Nebraska, verified as first year Nebraska seed and sealed by the Wisconsin Department of Agriculture and Markets.

	Per Bu.
Golden Glow or Wisconsin No. 12.....	\$ 1.10
Silver King or Wisconsin No. 7.....	1.10
Wisconsin No. 8.....	Sold Out
Early Murdock	1.10
Wisconsin Cold Resistant Golden Glow.....	1.15

This corn is especially recommended for localities where weather conditions are unusually cool.

Minnesota No. 13.....	Sold Out
Wisconsin No. 25.....	Sold Out

This corn is a very early variety and is recommended for the Northern Counties.

Northwestern Dent	1.20
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DENT CORN, NEBRASKA GROWN

	Per Bu.
Golden Glow or Wisconsin No. 12..	1.00
Wisconsin No. 7.....	1.00
Wisconsin No. 8.....	1.00
Minnesota No. 13.....	1.00
Early Murdock	1.00
Pride of the North.....	1.00
King of the Earliest.....	1.00
White Cap Yellow Dent.....	1.00
Reid's Yellow Dent.....	1.00
Improved Leaming	1.00
Iowa Gold Mine.....	1.00
Wisconsin No. 25.....	1.10

WISCONSIN GROWN

	Per Bu.
Cold Resistant Golden Glow.....	1.40
Golden Glow or Wisconsin No. 12..	1.40
Silver King or Wisconsin No. 7.....	1.40
Wisconsin No. 8.....	Sold Out
Early Murdock	1.40
Wisconsin No. 25	1.40
Northwestern Dent	1.40
Minnesota No. 13.....	Sold Out
Grown by Jacques and Spangler. State kind wanted.	

FLINT CORN (Wisconsin Grown)

Spangler's Smut Nose Flint.....	1.50
Spangler's Sanfords White Flint.....	1.50

CROTOX

Protects Seed Corn from loss after planting. It is a crow and bird repellent.

Eight ounces of Crotox treats one bushel of corn.

8 oz. Size—per dozen.....	\$ 4.80
16 oz. Size—per dozen.....	8.00
1 qt. Size—per dozen.....	12.00
1 gal. Size—per dozen.....	38.00
5 gal. Cans—per gallon	3.00

SWEET CORN

	Per 100 lbs.
Stowell's Evergreen	9.00
Golden Bantam, Wisconsin Grown....	8.00
Early Evergreen, Nebraska Grown..	8.00
Bantam Evergreen, Nebraska Grown	8.00
Golden Bantam, Nebraska Grown....	6.50

FODDER CORN

	Per Bu.
Red Cob, Fancy Quality.....	.78
Leaming Fodder, Iowa Grown.....	.72
Pride Fodder, Iowa Grown.....	.72
Eureka Fodder, Virginia Grown..	Sold Out

	Per 100 lbs.
Sweet Fodder	6.00

Milorganite Is the Ideal Fertilizer for Lawns. It Makes Grass Grow Like Magic.

Every lawn in your town can be wonderfully improved with an application of MILORGANITE at the rate of 40 pounds to each 1,000 square feet.

MILORGANITE is easy to apply and safe to use—it does not burn the grass.

Every bag of Milorganite you sell this year will make many added sales for you next year.

Send us a trial order for a half ton or more and take advantage of this attractive dealer proposition.

Quotations on Page Two.

STOCK SPRAYS, ETC.

ZIT

STAINLESS, ODORLESS STOCK SPRAY	
1 Gal. Cans, per doz.....	13.50
Packed 15 Cans to the Doz., 3 Cans Free	
5 Gal. Cans, per gal.....	.86
30 Gal. Drums, per gal.....	.81
55 Gal. Drums, per gal.....	.76

GREEN-TOX

NON-POISONOUS LIQUID INSECTICIDE	
1 Oz. Bottles, per doz.....	2.80
6 Oz. Cans, per doz.....	8.00
1 Pt. Cans, per doz.....	16.00
1 Qt. Cans, per doz.....	28.00

BONIDE

SUPERFINE HOUSEHOLD FLY SPRAY	
1 Pt. Bottles, per doz.....	4.00
Packed 15 Bot. to the Doz., 3 Bot. Free.	
1 Qt. Cans, per doz.....	6.00
Packed 15 Cans to the Doz., 3 Cans Free.	

PIK-NIX

POULTRY CANNIBALISM OINTMENT	
Carton 24 4 Oz. Pkgs., per cart.....	9.60
Carton 12-12 Oz. Pkgs., per cart.....	8.00

INSECTICIDES

ACME ANT-KILL

	Per Doz.
Cottage Set (12 to case).....	4.80
Service Cups (48 to case).....	.65
2 oz. Bottles (24 to case).....	1.60
3 oz. Bottles (24 to case).....	2.00
1/2 Pint Bottles (12 to case).....	4.00
Pint Bottles (12 to case).....	6.00

ACME ARSENATE OF LEAD

	Full Cases Per Lb.	Broken Cases Per Lb.
100 lb. Steel Drums	\$.10 1/2
4 lb. Bags, 24 lbs. to case10 1/2	.12 1/2
1 lb. Bags, 24 lbs. to case14 1/2	.16 1/2
1 lb. Cart., 24 lbs. to case16 1/2	.18 1/2
1/2 lb. Cart., 24 lbs. to case21 1/2	.23 1/2

Write for Quotations on Over 500 lb. Lots.

ACME BORDEAUX MIXTURE

	Full Cases Per Lb.	Broken Cases Per Lb.
100 lb. Steel Drums.....	\$.10 1/2
4 lb. Bags, 24 lbs. to cs... ..	.10 1/2	\$.12 1/2
1 lb. Bags, 24 lbs. to cs... ..	.13 1/2	.15 1/2
1 lb. Cart., 24 lbs. to cs.15 1/2	.17 1/2

ACME CALCIUM ARSENATE

	Full Cases Per Lb.	Broken Cases Per Lb.
100 lb. Steel Drums.....	\$.07
4 lb. Bags, 24 lbs. to case07	.09
1 lb. Bags, 24 lbs. to case10 1/4	.12 3/4
1 lb. Cart., 24 lbs. to case12 3/4	.14 3/4
1/2 lb. Cart., 24 lbs. to case16 3/4	.18 3/4

ACME LONDON PURPLE

	Full Cases Per Lb.	Broken Cases Per Lb.
100 lb. Steel Drums.....	\$.09
4 lb. Bags, 24 lbs. to cs... ..	.09	\$.11
1 lb. Cart., 24 lbs. to cs.17	.19
1/4 lb. Cart., 24 lbs. to cs.30	.32

London Purple is much cheaper than Arsenate of Lead yet it is 25% stronger.

Broken Case Lots "ACME" Products 2 cents per lb. higher.

We carry a complete line of "ACME" Insecticides. Ask for quotations on other items.

KELLOGG SEED COMPANY

Phone BRoadway 4160 P.O.Box 684
322 E. FLORIDA STREET
MILWAUKEE, WISCONSIN



Distributors
NEW RICHMOND ROLLER MILLS
Shawano, Wisconsin
MENOMINEE PRODUCE COMPANY
Menominee, Michigan

Quotations Are Subject to Market Changes.

Today's Values F. O. B. Milwaukee, Wisconsin

Terms: Net Cash

May 17, 1934

Kellogg Seed Company Gives No Warranty, Express or Implied, as to Description, Quality, Productiveness or Any Other Matter of Any Seed it Sells, and Will Not Be Responsible for the Crop.

ALFALFA	
All United States Verified Origin	
KANSAS RAINBO	Per 100 lbs. 13.50
IDAHO RAINBO	16.00
SOUTH DAKOTA RAINBO	Sold Out
MONTANA-NEBRASKA RAINBO	14.00
MONTANA RAINBO	16.00
WISCONSIN RAINBO	17.00
CANADIAN VARIEGATED RAINBO	23.00
COSSACK ALFALFA	
RAINBO, Affadavit Sold Out	
RAINBO, Certified Blue Tag 22.00	
GRIMM ALFALFA	
State Sealed	
IDAHO CERTIFIED GRIMM	Per 100 lbs. Sold Out
RAINBO, Blue Tag	
IDAHO GRIMM	Blackfoot, Blue Tag 22.50
Blackfoot, Red Tag 20.00	
SOUTH DAKOTA CERTIFIED GRIMM	
RAINBO, Blue Tag 19.50	
RAINBO, Red Tag Sold Out	
Packed in 30 to 60-lb. bags. BAGS FREE.	
SWEET CLOVER	
WHITE BLOSSOM	
Per 100 lbs.	
RAINBO	5.75
Mountain	5.65
YELLOW BLOSSOM	
RAINBO	6.00
GRUNDY COUNTY	
RAINBO	5.85
ALBOTREA	
RAINBO	7.00

Clovers and Timothy in Bushel and Half Bushel Bags, 25c per 100 lbs. Higher.

TIMOTHY	
Per 100 lbs.	
RAINBO	7.65
Mountain	Sold Out
TIMOTHY AND ALSIKE	
About 15% Alsike	9.50
About 25% Alsike	10.00
MEDIUM RED CLOVER (Wisconsin Grown)	
RAINBO	14.00
Mountain	13.75
MAMMOTH CLOVER (Wisconsin Grown)	
RAINBO	14.50
ALSIKE CLOVER	
RAINBO	16.00
Mountain	15.50
ALSIKE SPECIALS	
RAINBO—	
Contains about 5% White	15.00
Contains about 8% White	14.50
WHITE CLOVER	
RAINBO	28.00
Mountain	26.00
Mixing Qualities	20.00 to 23.00

MICA SPAR-GRIT—All Sizes	
RAINBO, ton lots	.95
Smaller quantities	1.00
BIRD SEED (Full Bags)	
Per 100 lbs.	
Sunflower, Fancy	6.50
Sunflower, Choice	4.75
Turkish Canary	5.50
Hemp	4.50
Bird Rape	5.50
Large Rape	5.00
Argentine Flint Corn	2.65
Large White Millet	2.50
Large Red Millet	2.50
Smaller Quantities 50c per 100 lbs. Higher.	

INOCULATION

This Improved INOCULATOR may be applied to the Seed either Wet or Dry.

	Dealer Cost	Retails For
One Bu. Size		
No. 1 Alfalfa Sweet Clover	.35	.50
No. 2 Clovers	.35	.50
Two Bu. Size		
No. 4 Peas and Vetch	.35	.50
No. 6 Soy Beans	.35	.50
Five Bu. Size		
No. 6 Soy Beans	.70	1.00
Ten Bu. Size		
No. 6 Soy Beans	1.25	1.75

PRICES ARE ADVANCING ON Sudan, Millets, Cane and Most Emergency Hay Crop Seeds.

The drought has created an unusually large demand and the available supplies are moderate.

MILORGANITE IS A FINE SELLER. Produces wonderful results and shows a wide dealer profit. Get started with a small order.

	Per Ton
100 lb. Burlap Sacks	\$25.00
100 lb. Cotton Bags	26.00
50 lb. Cotton Bags	30.00
25 lb. Cotton Bags	35.00
Less Dealer's Discount 10%.	
Special Prices for Car Lots.	

SEED GRAINS RAINBO BRAND	
SPRING WHEAT	
Per Bu.	
Marquis	Sold Out
Progress	1.30
Kubanka	1.75
SPRING RYE	
Per Bu.	
Wisconsin Grown	
OATS	Per Bu.
Yellow Kherson	.50
White Kherson	.50
Iogold	.50
Iowar	.50
BARLEY	
Per 100 lbs.	
Oderbrucker, 6 Rowed	1.00
Wisconsin No. 38	1.00
BUCKWHEAT	
Per 100 lbs.	
Japanese	2.00
Silverhull	2.00
FIELD PEAS	
Per 100 lbs.	
RAINBO, Canadian Field	3.00
Mountain, Canadian Field	Sold Out
RAINBO, Green	6.50
RAINBO, Scotch	6.00
RAINBO, Marrowfat	5.00
SOY BEANS	
Per 100 lbs.	
RAINBO, Manchu	2.50
RAINBO, Illini	2.40
RAINBO, Wisconsin Early Black	Sold Out
WINTER VETCH	
Per 100 lbs.	
For Spring or Fall Planting	11.50
RAINBO	11.50
AMBER CANE—For Fodder Only	
Per 100 lbs.	
RAINBO	3.00
MILLETS	
Per 100 lbs.	
RAINBO, Common	4.00
RAINBO, German	4.00
RAINBO, White Wonder	4.00
RAINBO, Hungarian	3.75
RAINBO, Japanese	3.25
RAINBO, White Proso	2.50
RAINBO, Austrian Proso	5.00
FLAX	
Per 100 lbs.	
RAINBO, For Seeding	4.25
DWARF ESSEX RAPE	
RAINBO	4.75
SUDAN GRASS	
Per 100 lbs.	
RAINBO	7.00
REED'S CANARY GRASS	
Per 100 lbs.	
RAINBO, in 100 lb. lots	75.00
Smaller quantities	80.00



RAINBO BRAND Finest Quality In Cartons and Bulk	
Per 100 lbs.	
1-lb. (24 and 50 to a case)	22.00
5-lb. (9 to a case)	21.50
1-lb. Shade Grass (24 and 50 to a case)	24.00
5-lb. Shade Grass (9 to a case)	23.50
RAINBO LAWN SEED—Bulk	
25-lb. Sacks	20.50
50-lb. Sacks	20.25
100-lb. Sacks	20.00

RAINBO SHADE GRASS—Bulk	
25-lb. Sacks	22.50
50-lb. Sacks	22.25
100-lb. Sacks	22.00

WHITE CLOVER SEED

RAINBO DISPLAY CARTON		RAINBO	
Per Carton		Per 100 lbs.	
48 10c Packages	2.95	1-lb. Boxes (25 to case)	39.00
24 20c Packages	2.95	1/2-lb. Boxes (50 to case)	40.00
12 40c Packages	2.95	Packed Conveniently for Counter Trade	
24 10c; 12 20c Packages	2.95		

LAWN GRASS MIXTURES			
RAINBO BRAND		BLUE MOUND LAWN SEED	
Finest Quality In Cartons and Bulk		Per 100 lbs.	
		1-lb. Cartons (50 to a case)	17.00
		5-lb. Bags (10 to a bundle)	16.00
		10-lb. Bags (5 to a bundle)	16.00
		Bulk 50-lb. and 100-lb. Bags	15.00
		Shade Grass, bulk	18.50
GREENDALE LAWN SEED		Per 100 lbs.	
1-lb. (24 and 50 to a case)		1-lb. Cartons (50 to a case)	16.00
5-lb. (9 to a case)		3-lb. Bags (20 to a bundle)	15.00
1-lb. Shade Grass (24 and 50 to a case)		5-lb. Bags (10 to a bundle)	15.00
5-lb. Shade Grass (9 to a case)		50-lb. and 100-lb. Bags	14.00
SHAMROCK LAWN SEED			
100-lb. Sacks 12.00			
STAR LAWN SEED			
100-lb. Sacks 11.00			
RAINBO BENT GRASS MIXTURE			
The finest Bent Grasses blended with other grasses to produce a bent lawn in two seasons.			
Per 100 lbs.			
1-lb. Bags 47.50			
5-lb. Bags 46.00			
25, 50 or 100-lb. Bags 45.00			
GRASSES			
KENTUCKY BLUE GRASS		ORCHARD GRASS	
Per 100 lbs.		Per 100 lbs.	
RAINBO	15.00	RAINBO	12.00
Mountain	14.50		
CANADIAN BLUE GRASS		MEADOW FESCUE	
RAINBO 15.00		RAINBO Sold Out	
FANCY RED TOP		CHEWINGS FESCUE	
RAINBO	9.50	RAINBO 24.00	
Mountain	9.00		
Valley	8.25		
Unhulled Fancy	5.25		
Unhulled Choice	5.00		
ROUGH STALKED MEADOW GRASS		ROOT SEEDS	
RAINBO 22.00		MANGEL WURZEL	
Excellent for shady conditions.		Per 100 lbs.	
RYE GRASS (Imported)		Mammoth Long Red 25.00	
Italian 14.00		Giant Half Sugar 25.00	
Perennial 13.50			
American Grown 9.00		RUTABAGA	
BENT GRASS—100 Lb. Lots		American Purple Top 28.00	
Astoria Bent Grass, State Sealed 80.00			
Seaside, State Sealed 90.00		TURNIP	
Smaller quantities \$5.00 per 100 lbs. higher.		Purple Top Strap Leaf 30.00	



PLANTERS' REFERENCE

Pounds to Sow Per Acre

KIND	Pounds per Acre	Pounds per Bu.
Alfalfa, broadcast	18-22	60
Alfalfa, drills	12-15	60
Barley	96-120	48
Beans, Soy, broadcast.....	60-80	60
Beans, Soy, drills.....	30-45	60
Beans, Soy, with corn.....	50-60	60
Blue Grass, Kentucky	25-28	14
Blue Grass, Canada.....	25-28	14
Buckwheat	45-60	52
Cane, broadcast	50-70	50
Cane, drills	10-15	50
Clover, Alsike	8-12	60
Clover, Medium	10-15	60
Clover, Mammoth	10-15	60
Clover, Sweet hulled.....	12-15	60
Clover, Sweet unhulled.....	20-30	30
Clover, White	4-8	60
Corn	8-12	56
Sweet Corn	12	
Fescue, Meadow	15-25	24
Fescue, Chewings	25-28	14
Flax	28	56
Lawn Grass	Depending on Conditions	Depends on Quality
Millets, for hay.....	45-50	50
Millets, for seed.....	30-40	50
Millet, Japanese	12-15	30
Oats	64-76	32
Peas, Canada Field—broadcast.....	120-150	60
Peas, Canada Field—with grain.....	75-90	60
Rape, broadcast	8-10	50
Rape, in drills.....	5-6	50
Red Top, Solid seed.....	7-12	14
Red Top, unhulled.....	10-15	14
Rye, Winter	84-112	56
Rye, Spring	56-84	56
Speltz	62-100	48
Sudan Grass, broadcast	30-40	50
Sudan Grass, in drills.....	15-25	50
Sunflower	8-10	24
Timothy	10-12	45
Timothy and Alsike.....	8-10	45
Vetch, Hairy or Winter.....	50-125	50
Wheat	90-120	60

KELLOGG
SEED COMPANY
MILWAUKEE, WISCONSIN



NEW IMPROVED CERESAN

A DUST DISINFECTANT FOR WHEAT, OATS,
BARLEY AND OTHER CEREALS

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
1-lb. tin	\$.75	\$ 6.00 per doz.	2 doz.
5-lb. "	3.00	25.00 " "	1/2 "

SEMESAN

A GENERAL DISINFECTANT FOR VEGETABLE
AND FLOWER SEEDS OR BULBS, AND
CERTAIN PLANT DISEASES.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
2-oz. tin	\$.50	\$ 4.00 per doz.	3 doz.
1-lb. "	2.50	20.00 " "	2 "
5-lb. "	11.75	94.00 " "	1/2 "
25-lb. pail	46.25	37.00 per pkg.	1 only
100-lb. drum	180.00	144.00 " "	1 "
300-lb. "	525.00	420.00 " "	1 "

NEW IMPROVED SEMESAN JR.

A DUST DISINFECTANT FOR SEED CORN.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
4-oz. tin	\$.50	\$ 4.00 per doz.	3 doz.
1-lb. "	1.50	12.00 " "	2 "
5-lb. "	7.00	56.00 " "	1/2 "
25-lb. pail	28.75	23.00 per pkg.	1 only

NEW IMPROVED SEMESAN BEL

AN INSTANTANEOUS DIP DISINFECTANT FOR
SEED POTATOES.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
4-oz. tin	\$.50	\$ 4.00 per doz.	3 doz.
1-lb. "	1.75	14.00 " "	2 "
5-lb. "	8.00	64.00 " "	1/2 "
25-lb. pail	31.25	25.00 per pkg.	1 only
100-lb. drum	120.00	96.00 " "	1 "
300-lb. "	345.00	276.00 " "	1 "

NU-GREEN

A GRASS DISINFECTANT FOR BROWN-PATCH
PREVENTION AND CONTROL.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
3-oz. tin	\$.50	\$ 4.00 per doz.	3 doz.
1-lb. "	1.75	14.00 " "	2 "
5-lb. "	8.00	64.00 " "	1/2 "
25-lb. pail	30.00	24.00 per pkg.	1 only